What is Finance?
The field of finance is focused on how businesses raise, spend and invest capital; how individuals and firms allocate their resources among varying investment alternatives; and how financial markets function. Finance is all about creating value. In competitive global markets, creating value is very hard to do. Yet, this is what makes finance both challenging and fun, and why a degree in finance can lead to a career that is both satisfying and lucrative.

Students who are aiming at a career in business and who enjoy number, analysis, and "real world" applications will appreciate this major. Finance graduates take jobs that are involved in major tactical and strategic decisions for their companies. This major requires strong mathematical and computer skills and interests.

What kind of jobs do finance majors do?
These professions and professional organizations illustrate the types of positions you might qualify for if you complete this major. Potential Jobs:

- Bond Broker Consultant
- Chief Finance Officer
- Personal Financial Advisor
- Corporate Finance Financial Analyst
- General Management Investment Banker/Broker
- Retail Financial Services
- Venture Capitalist

What is the future outlook for finance jobs?
Employment of financial managers over the 2008–18 decade is expected to grow by 8 percent, which is as fast as the average for all occupations. Regulatory changes and the expansion and globalization of finance in companies will increase the need for financial expertise and drive job growth. As the economy expands, both the growth of established companies and the creation of new businesses will spur demand for financial managers. Employment of bank branch managers is expected to increase because banks are creating new branches. However, mergers, acquisitions, and corporate downsizing are likely to restrict the employment growth of financial managers to some extent.
Future Outlook of Finance jobs continued…..

Long-run demand for financial managers in the securities and commodities industry will continue to be driven by the need to handle increasingly complex financial transactions and manage a growing amount of investments. Financial managers will also be needed to handle mergers and acquisitions, raise capital, and assess global financial transactions. Employment of risk managers, who assess risks for insurance and investment purposes, also will grow.

Employees with a Finance Degree

Median Salary by Job (United States)

![Salary Chart]

How can I find out more information about majoring or minoring in Finance?

Contact the Accounting Faculty:
- Dr. Vicky Langston, Accounting & Finance Dept. Chair, langston_vicky@colstate.edu
- Dr. Gisung Moon, moon_gisung@colstate.edu

Websites for additional information:
- www.mymajors.com